

El Informador

Sirviendo a nuestra comunidad desde 1988

del Valle

THE BEST HISPANIC NEWSPAPER IN THE COACHELLA VALLEY AND ITS SUROUNDING AREAS



EL MEJOR PERIÓDICO HISPANO EN EL VALLE DE COACHELLA Y SUS ALREDEDORES

El Informador del Valle it's a free publication and 100% Spanish Newspaper in the Coachella Valley directed to a large Hispanic community. Since 1988 providing actual news and information about the Coachella Valley and surrounding areas.

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El Informador del Valle es el único periódico gratis 100% en español en el Valle de Coachella dirigido a una gran comunidad hispana. Desde 1988 ofreciendo noticias actuales e información en el Valle de Coachella y alrededores.

1/4 Page Size Vertical
1/4 Página Vertical
5.125" Width (Ancho)
6.867" Height (Alto)

1/8 Page Size Horizontal
1/8 Página Horizontal
5.125" Width (Ancho)
3.433" Height (Alto)

The deadline to submit Ad it's
Mondays at 5:00 PM.

El Día limite para mandar sus archivos
es el Lunes a las 5 de la tarde.

The yellow space's could be yours
Los espacios amarillos pueden ser tuyos

Half Front page Banner
Medio listón en primera página
5.125" Width(Ancho)
1.40" Height(Alto)

This white space could be yours / Este espacio blanco puede ser tuyo

This green space's could be yours / Los espacios verdes pueden ser tuyos

Full Front page Banner
Listón completo en primera página
10.25" Width (Ancho)
1.40" Height (Alto)

This red space could be yours
Este espacio rojo puede ser tuyo

The formats to sent your files should be: PDF, JPEG(HI-RES), PDS, PNG, TIFF, EPS. If your gonna use black color on text please be sure that the value is C:0 M:0 Y:0 K:100

Los formatos para mandar sus archivos son los siguientes: PDF, JPEG(HI-RES), PDS, PNG, TIFF, EPS. Si utilizan color negro en texto favor de que sea del valor: C:0 M:0 Y:0 K:100

Full Size Page
Página Completa
10.25" Width (Ancho)
13.733" Height (Alto)

This Full page could be yours / Esta página puede ser tuya

5,000 newspapers
weekly in
different cities

Home delivery on a weekly basis

5,000 periódicos
semanales en
diferentes
ciudades.

Distribution/Distribución

Entrega a domicilio semanalmente

Indio
U Save Market, Lavandería Don Gordo, Forest Lawn, Amnistía, Casillas Bakery, Desert Recreation District, Samuel J. Pérez Family Medicine MD, M & L Secretarial Service, Gary Finn Attorney, Indio City Hall, Indio Library, Coin Less Laundry, Diego's Mexican Grill, Bail Hot Line, 99 Center, Indio Medical Clinic, Tienda Vende agua, China, The Jelly Donut, Indio Fashion Mall, J.F.K, Eye Care, 24 Hr. Urgent Care, Allende's, Vachann Medical Clinic, Jalisco Travel, Envios de Dinero, Wok Around Chinese Restaurant, New Generations Inc., Winchell's Donut House, California Meat Market, El Salvador Café, Piñata, Free-way Insurance, Guerrero Meat Market, Guerrero Bakery, Taquería Guerrero, Macy's Grill, Sparklean Laundry, Shear Elegance Beauty Salon, Los Molcajetes, K Gas Station, Carolina Chappel Flowers Hall, Típico Mexico Restaurant, Rincon Norteño Mex. Restaurant, Royal Prestige, Pelayo's Hair Salon, Nena's Beauty Salon, Yunes Laundry, Bob's Twin Kitchen, Lavandería Jackson, Jackson Liquor, Huerta's Sea Food, Pablo's Mexican Restaurant, Universal Brakes & Alignment, Taco Jalisco, El Mexicali Café, Insurance & Tax, Boost Mobile, Carnicería Baja 2 Market, Walmart on 45 Ave., Cárdenas, El Mexicali Café 2, Bus Stop for México on Oleander St., Rancho Fresco Market, El Informador del Valle, Quick and Easy Market Food Store, One Stop Shop/Gas/Pawn Shop, Los Primos Taquería y Carnicería, Indio Car Wash, K and Y Meat Market.

Cathedral City
Asuzena's Raspados, Snapay Nails, Toro Loco, Sol del Destino, Boy's Burgers, Don Chiquitos Coin Laundry, Priscilla's Hair Salon, 99 Cents Discounts, Dental Officer & Orthodontist, Guatemala Grill, Family Medicine, 111 Smoke

Shop, Super Taco, Outpass Market, Tortillas Cenaduría Taquería, El Rincón Mexican Food "Mixteca", Santa Fe Mexican Restaurant, Su Casa Mexican Imports, Coin Laundry, El Revolucionario Mexican Food, Show Girls, Casa Blanca Mexican Sea Food, Aldo's Fashion, Taquería San Miguel, Acapulco's Tax Service, La Casita Mexican Restaurant, Fred Loya Insurance, El Parrandero Elegante Restaurant, El Patrón Restaurant Food/Bar, Unique Creations, El Portal, El Ranchito Taco Shop, Swiss Donuts, Centro Medical Cathedral City Medical, Mangos, The Imperial Furniture, Unique Kreations, Winchell's, Fernanda's Salvadorian Food, La Palapa Sea Food, Taquería El Guero #2, Trópico Ice Cream, Dentist, El Tarasco Medical Group, Rosalio Plata Insurance, Tortilla Factory, Taquería San Miguel, Aladino's, Hispano Service, Nicolino's Italian Restaurant, Grathers Insurance and Immigration, Boost Mobile, Colins Salón, Salsás Restaurant, Raspados Colima, El Cielo Bakery, Canyon Plaza North, Santana's Mexican Food, Las Carretas Taco Shop, El Ranchito #4 Meat Market, Taquería Los Panchos, Salon Santaella, Money Mart, Cactus Tacos, Crazy Coyote Tacos, El Pollo Loco Indian Canyon Dr., 99 Cent Only Stores, Cárdenas, Carnicería Valley Market #2, Don Roberto Jewelers, Valero, Cathedral City Car Wash, Upper Crust Pizza.

Palm springs
AM/PM, Market Liquor, Fandangos Tacos & Beer, Circle K, Liquor Food Shop - Mobil, Extra Mile Chevron, Palm Canyon Road House, Tires & Auto Repair, 7 Eleven, Desert Regional Medical Center, Food Farm México Southwest, Ship Snap Buzz, Marcela's Hair Salon, Road House Bar & Grill Palm Canyon, Rocky's Pawn Shop, Club Liquor Market



22,000 newspapers
weekly
22,000 periódicos
semanales

Deli, Liberty Tax, Palm Spring Barber Shop, Locomotive Liquor Store, D.T. Nails, Nice Touch Beauty Salon & Supplies, Boost Mobile, Swiss Donuts, Laundromat, Smoke Tree Barbeque Bar & Grill, Teriyaki Yogi, Smoking Burgers Lounge, V.I.P. Urgent Care, David Andrew Salon, Palm Liquor 2, El Pátron Deli & More, Palm Springs Fitness, Palm Springs Library, Ralphs, Maxcy's Grill, Pilot Travel Center, Palms Springs Liquor.

La Quinta
Sálón, Los Corrales Asadero, Li's Massages, Salón Venus, Jefferson Dental, Fancy Nails, AM/PM, Blu Oasis Dental, Toda Moda, USA Mini Mart, La Quinta Jewelers, Nails, Sam's Korean BBQ Teriyaki Quill, Totally You Salón, Jersey Mike's Subs, Chipotle Mexican Grill, Sport Clips Haircuts, Phoenix Salon Suites, La Quinta Car Wash, La Casita Mexican Food, Nails World, Zoom P. Salon, Bella Smiles Dentistry, Milauskas Eye Institute, China Jo's, Taco Shop El Ranchito, Swiss Donut, Dune Palm Realty, Bella Nails, Dr. Diane, LMFT Theraphist, Computer Repair, Co, Health Insurance, Circle K, Healing Center, Infinity Hair Design, Holistic Chiropractor, Rubio's Fresh Mexican Grill, 99 Cent Store, Tampico Meat Market.

Thermal - Oasis
Gasolinera Soco, Chapala Market, El Álamo, Teléfonos Boost Mobile.

Coachella
Corner Store, Clínica del Pueblo, Aldos Restaurant, Taquería Monte Alba, Santa Fe Restaurant, El FantaSport, First Step Clínica Prenatal, Victory Liquor, Aladinos Clothing, Taquería Allende, Discoteca Celia, Camarón Pelaó, Coachella Florist, Mex American Tax, Pacific Travel, El Pollo Dieta, Garibaldi Meat Market, Teléfonos Boost Mobile, Los Corrales Restaurant, Garibaldi Restaurant, Farmacia Rite Aid, Guadalajara Taquería, Los Compas Market, Clínica Santa Rosa, Oasis Furniture, Taquería Jalisco, El Trébol Bar and Billar, Salón de Belleza Silvia, Madero's Retail Store, Oasis, Torrez Produce, Adriana's Insurance, Chihuahua Market, Lavanderia Clean, Super Rancho Market, Tortilleria La Sorpresa, The Smog Spot, Toro Market, Am Pm, Pérez Market, Mother Earth Nutrition, La Cazuela Restaurant, CV Smog, City Of Coachella, Coachella Chamber of Commerce, Metro Pcs, Bótanica San S, Coachella Florist, Family Dollar, Hispano Service, Urgent Care, Torres Products, Chihuahua Market, L&G Desert Store, C.E.T., Sol Sport Restaurant, Sears Home-town Store, Plaza Garibaldi, Cárdenas, Y and M Market, Las Tres Conchitas Bakery, Beertown Market Carnicería, Indoor Swapmeet, Party Time La Plazita 1, 99 Cents Store

Only, Taquería Guerrero, Quick Mart So Co Gas, Todo fresco Market.
Palm Desert
Eisenhower Hospital, Guadalajara Café, Cactus Jack's, AM/PM, 7-Eleven, Mexican Food Taquería El Sinaloense, Vinny Nails Spa, Santa Fe Dental, USA Mini Mart, Chipotle Mexican Grill, Best City Nails, Swiss Donuts, Happy Nails, Pueblo Viejo Grill, Desert Regional Immediate Care, Burtec, Palms To Pines Automotive, Mc. Callum Theatre, Hispano Services, Desert Auto Gallery, The Living Desert, Desert Alarm, Inc, Westfield, John J. Benoit District Office, Vecon signs and Graphics, John Deer, AM/PM Varner Rd., 99 Cent Only Store, Mamacitas Mexican Restaurant, Carnicería Atoyac, Grapevine Plaza El Paseo, Goodys Café, Castañedas Mexican Food Varner.

Mecca
Teléfonos Boost Mobile, Juanitos Auto Parts, El Toro Loco Mercado, Taco Time, Blanca Salon Video y Más, Taquería Garibaldi, Plaza Garibaldi Restaurant, Leon's Meat Market, Don Carlos Meat Market.

Rancho Mirage
Agua caliente Casino & Spa, Goodwill, Baja Fresh Mexican Grill, Fast Trip, Eisenhower Medical Center, Joyce's Sushi, Sabatino's Italian Restaurant, Alberto's Restaurant, Las Casuelas Nuevas, Maracas Mexican Cantina & Grill.

Desert Hot Springs
Las Palmas Mexican Restaurant, Across The Border Restaurant, Horizon Medical Group, Latino's Taquería & Carnicería, La Michoacana Mexican Restaurant, Restaurante Mi Ranchito, Lilly's Hair Salon, El Guero Mexican Restaurant, Taquería Chicali, Valero Gas Station, AM/PM Gas Station, Casa Blanca, Alacrán Fashion, Laundreland Coin Up, City Desert Hot Spring, Hispanic Services, Sun Grow, El Mercado, Optical, Alejandra's Salon, Extra Mile-Chevron, Don Tacorriendo Mexican Restaurant Y Mariscos, Cortes Insurance, T.D. Pure Water, Super 98c Plus, E&G Window Tint, Car Audio & Alarm, Super Liquor, Papaya's, Boost Mobile, Desert Food Mart, Hain Pros, Carnicería El Mercado, Kings Liquor y Market, Market Liquor.

Indian Wells
Miramonte Spa & Casino, City Hall, Law Offices of Kimerly T. Lee, DRS. W Albert Lee & C. Cressman, Indian Wells Smile Center, Dentistry Grap, It's a Deli, Anderson Travel, Premium Vison Care, JV Nail Salon. 1000 Palms
Rancho Market & Liquor, Jerry's Market, Latino Services, Yvette's Salon, Circle K, Carnicería San Miguel, Restaurante Taquería San Miguel, Hair Bind Hair Salon, Esmeralda, Mundo's, Rag Consulting, Swiss Donuts. **Desert Shore**
Casino Rate Aid, Lorenzo Mini Market, Gas Station

Prices / Precios

Join our more than 2,000 weekly newsletter to friends, clients and readers

Unete a nuestras más de 2,000 boletines semanales entre amigos, clientes y lectores.

Full Page Página Completa

10.25" (Width/Ancho) X 13.733" (Height/Alto)
1 Week/1 Semana \$1,015.43 per/week
4 Weeks/4 Semanas \$930.81 per/week
13 Weeks/13 Semanas \$846.19 per/week
26 Weeks/26 Semanas \$761.57 per/week
52 Weeks/52 Semanas \$676.95 per/week

Half Page Media Página

10.25" (Width/Ancho) X 6.867" (Height/Alto)
1 Week/1 Semana \$503.98 per/week
4 Weeks/4 Semanas \$461.98 per/week
13 Weeks/13 Semanas \$419.99 per/week
26 Weeks/26 Semanas \$377.99 per/week
52 Weeks/52 Semanas \$335.99 per/week

Horizontal 1/8 Page

1/8 Página Horizontal

5.125" (Width/Ancho) X 3.433" (Height/Alto)
Vertical 1/8 Page
1/8 Página Vertical
3.433" (Width/Ancho) X 5.125" (Height/Alto)
1 Week/1 Semana \$126.00 per/week
4 Weeks/4 Semanas \$115.50 per/week
13 Weeks/13 Semanas \$105.00 per/week
26 Weeks/26 Semanas \$94.50 per/week
52 Weeks/ 52 Semanas \$84.00 per/week

Business Card

Tarjeta de Presentación

3.5" (Width/Ancho) X 2" (Height/Alto)

30 per Week/ \$30.00 por semana

Classified / Clasificado

3.5" (Width/Ancho) X 2" (Height/Alto)

15 per Week/ \$15.00 por semana

Horizontal 1/4 Page

1/4 Página Horizontal

6.867" (Width/Ancho) X 5.125" (Height/Alto)

Vertical 1/4 Page

1/4 Página Vertical

5.125" (Width/Ancho) X 6.867" (Height/Alto)

1 Week/1 Semana \$251.99 per/week

4 Weeks/4 Semanas \$230.99 per/week

13 Weeks/13 Semanas \$209.99 per/week

26 Weeks/26 Semanas \$188.99 per/week

52 Weeks/52 Semanas \$167.99 per/week

Full front page Banner Listón completo en primera página

10.25" (Width/Ancho) X 1.4" (Height/Alto)

Half front page Banner Medio listón en primera página

5.125" (Width /Ancho) X 1.4" (Alto/Height)

Free with a signed contract
Gratis al Firmar Contrato

1/4 Horizontal Page 1/4 Página Horizontal 6.867" Width (Ancho) 5.125" Height (Alto)

The Green space's could be yours / Los espacios verdes pueden ser tuyos

Distribution / Distribución San Jacinto Valley / Valle de San Jacinto

San Jacinto Valley Newspaper Racks Racas del Valle de San Jacinto

Banning
Shopping Bag Market
Chelos Tacos Shop
George Burrito Restaurant
Banning Village Market
Consuelo's Restaurant
Sports Man Liquor Store
Cruz tire Shop
ARCO Gas Sation
Casa Alteza Café
Logeris Liquor Store
Rancho Discount Funiture
Teers Market
Señora Mecicana Restaurant
Ramsey's Burgers
Casa Cruz Restaurant
Sunset Market & Deli
Rio Ranch Market
Prima Tree
Famous Burgers
Number One Nails
Yellow Pawn Shop
Your Income Tax Lady
Famous Tire Company
22nd. Street Liquor Store
AM/PM Gas Sation
Day's Inn
Western Dental
DMV
Banning Smog Test
Dr. Choes Dental Office
Banning Family Care Center
Flaming Event Center
Alveras Taco Shop
Super Subs
Stage Coach Auto

Diamond Hills Auto
Smoke Shop
Guys Italian Restaurant
Fast Auto Loans
Your Income tax
C.V. Beauty Collage
Jury Cafe
Logan's Liquor
Janeth Beauty Salon
Banning Donut
Jack's Market
Tropicoso
Sears Hometown Store
Victor's Mexican Restaurant
basket Market
StageCoach Plaza
Insurance
Aqua Pura
Gus Jr. Res
Coin Up Laundrerland
Beaumont
AM/PM Gas Station
El Ranch Market
Casa Palacios Restaurant
Frijoles Restaurant
Laundromat
Marla's Restaurant
Mags Smoke Shop
Insurance Agency
Tortillas restaurant
The Barber Shop
Casillos Auto Body
Shopping Bay Market
Tacos & Beers
Palm Palm Plaza
Super Borgen
Sunset Market

Sunset Barber Shop
Smart & Final
American Center
Downtown Auto Care
Xtreme Fitness
Stop & Shop Food Store
La Michoacana
Coin Up Laundry
7 Days Market
Plaza Liquor Market
San Jacinto
El Toro Market 1
El Toro Market 2
San Jacinto Laundromat
3 Amigos Barber Shop
Happy baby Market
951 Auto Sales
Don Joaquin Market
Santana's Restaurant
Your Next Barber Shop
America Auto Registration Services
San Jacinto Library
San Jacinto City Hall
Mt. San Jacinto College
Crown Liquor Store
All For Sure
Moreno Market
Laundromat
Cárdenas
Los Portales Taco Shop
Metro Pcs
7 Eleven
El Toro Main St.
99 Cents Store Main St.
El Toro Hewitt St.
Tommy's Burgers
Checks Cashed
Tijuana Bakery

Plaza Liquor & Market
Tumbletime Laundromat
Beauty Salon Lizies
DogoDog
Jenny's Donuts
San Jacinto Laundromat
El Toro Carnicería
Shop'n Go
Hemet
Quick Corner Liquor Store
Los Altos Market
Coin Laundry
Taquería Restaurant
Hemet Hills Auto Sales
Dollar Discount Store
Georges Pizza Restaurant
Paradise Liquor Store
Taco Shop
Arthur And Associates
La Cabaña Restaurant
El Toro Market
Santana's Restaurant
Juan's Pollo
Mr. Yoh Donuts
La Moreliana Restaurant
Boost Mobile Store
Bz Bezz Tax Services
Los Robles Restaurant
Stevie's Burger
El Rancho Restaurant
Boys Burger
Hemet Public Library
La Reyna Panaderia
Liberty Income Tax
Josie's Hair Shop
El Gallito Restaurant
Super 8 Gas Station

State Farm Insurance
La Casa Vieja Restaurant
Casa Jimenéz Restaurant
La Fogata Restaurant
In n Out Burger
Chipotle Mexican Grill
Hemet Shopping Center
El Vaqueros Restaurant
Crown Liquor Store
Moreno Market
Palencia Suit and More
Big Daddy Cheesesteaks
UR Next Barber Shop
The Wheelhouse Stake Ring
V.I.P. Auto Sales
AM/PM State St.
All For Show Audio
Los Altos Mexican Food
Depot Liquor
La Famosa
Mickey's Donuts
Lion Market
AM/PM Sanderson St.
7 Eleven
Valero

El Toro Market Acacia St.
La Perla Market
Taquería El Toro
The Bottle Shop Liquor
Quick Corner Deli
Mickey's Liquor
Cabazon
Chevron
Circle K
Coyote Taco's
Morongo Gas Sation & Travel
Center



Horizontal 1/2 Size Page 1/2 Página Horizontal 10.25" Width (Ancho) 6.867" Height(Alto)

The blue space's could be yours
Los espacios azules pueden ser tuyos

EL MEJOR PERIÓDICO HISPANO EN EL VALLE DE COACHELLA Y SUS ALREDEDORES

Distribution Zones / Zonas de Distribución

Coachella Valley Valle de Coachella

Zone 1 / Zona 1
92240 - 1,500
92262 - 1,000
92264 - 1,000
92234 - 1,000
92276 - 1,000
92270 - 500
92260 - 1,000
92210 - 500

**Zone 2
Zona 2**
92253 - 1,000
92201 - 5,500
Zone 3 / Zona 3
92236 - 3,000
92274 - 1,000
92254 - 1,000

San Jacinto Valley Valle de San Jacinto

**Zone 4 and Zone 5
Zona 4 y Zona 5**
92220 - 500
92223 - 500
92543 - 500
92544 - 500
92583 - 500
92572 - 500

Rates for flyers Tárfifa por Volantes

\$38.00 per thousand (1-16 pages)

\$38.00 por Miles (1-16 páginas)

\$45.00 per thousand (17-30 pages)

\$45.00 por Miles (17-30 páginas)

\$60.00 per thousand (31 pages or more)

\$60.00 por Miles (31 o más páginas)

Requirements:

- 1.- Minimum of 5,000 per insertion.
- 2.- Maximum of 12" x 10" in Size.
- 3.- Arrive 3 days prior insertion.

Requerimientos:

- 1.- Un mínimo de 5,000 por inserción.
- 2.- Tamaño máximo de 12" x 10" in.
- 3.- Deberán llegar 3 días antes de la impresión del periódico.

Total Circulation 22,000 weekly newspapers every thursday

Circulación Total 22,000 Periódicos semanales cada Jueves

East Valley Communities / Comunidades Del Este del Valle

La Quinta, Indio, Bermuda Dunes, Coachella, Thermal, Mecca, North Shore, Oasis and Salton City are communities with a 60% to 80% spanish language population.

La Quinta, Indio, Bermuda Dunes, Coachella, Thermal, Mecca, North Shore, Oasis and Salton City son comunidades con un 60 a 80 % de población hispana.

Center Valley Communities / Comunidades Del centro del Valle

Cathedral City, Desert Hot Springs and Thousand Palms, are communities with a 50% to 70% Hispanic population.

Cathedral City, Desert Hot Springs y Mil Palmas cuentan con un 50% a 70% de la población que habla español.

West Valley Communities / Comunidades Del Oeste del Valle

Palm Springs, Palm Desert, Rancho Mirage, and Indian Wells, are communities with a 30% to 40% Hispanic population.

Palm Springs, Palm Desert, Rancho Mirage, and Indian Wells, cuentan con un 30% a 40% de la población que habla español.

San Jacinto Valley / Valle de San Jacinto

Hemet, San Jacinto, Beaumont, Banning and Cabazon, are communities with a 50% Hispanic population.

Hemet, San Jacinto, Beaumont, Banning y Cabazon cuentan con un 50% de la población que habla español.

Hispanics spend thousands of dollars locally. The majority of residents in the Coachella Valley are hispanics, who are an important source for business survival. Did you know that hispanics will recommend your bussibes to a friend by the way they were treated and the service they recieved? The Hispanics is the fastest-growing population in the entire Coachella Valley. So your investment in Hispanic communities is a direct investment to your business To promote your business in the Hispanic community do not hesitate to contact us.

Los hispanos gastan miles de dólares localmente, son la mayoría de los residentes en el Valle de Coachella, ádemas de que son una fuente importante para la supervivencia de los negocios. ¿Sabías que los hispanos recomiendan a sus amigos dependiendo del trato y del servicio que le des en tu negocio?. Los hispanos es la población que mas rápidamente crece en todo el Valle de Coachella. Por lo tanto tu inversión en las comunidades hispanas es una inversión directa a tu negocio....Para promover tu negocio en la comunidad hispana no dudes en contactarnos.

**Vertical 1/2 Size Page / 1/2 Página Vertical
6.867" Width (Ancho) x 10.25" Height (Alto)**

The blue space's could be yours / Los espacios azules pueden ser tuyos

**Don't waste your time
advertise now!!
No pierda más
tiempo anunciase
hoy**

**Classified Size
Clasificado
1.057" Width (Ancho)
1.71" Height (Alto)**

**Classified Size
Clasificado
1.71" Width (Ancho)
1.057" Height (Alto)**

**The green space's could be yours
Los espacios verdes pueden ser tuyos**

El Informador del Valle is a weekly publication, every Thursday, in the Coachella Valley and San Jacinto Valley. Our weekly audience is over 40,000. The administration is not responsible for the content of the ads and articles of the columnists, because they do not precisely reflect the feel of this publishing house. Partial or total reproduction of our material is not allowed without written permission from this publisher.

**Vertical Bussines Card Size
Tarjeta de Negocios Vertical
2" Width (Ancho)
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El informador del Valle es una publicación semanal, cada Jueves, en el Valle de Coachella y Valle de San Jacinto. Nuestros lectores son más de 40,000 por semana. La administración no se hace responsable del contenido de los anuncios y artículos de los columnistas, pues no precisamente reflejan el sentir de esta casa editorial. No se permite la reproducción parcial ni total de nuestro material sin el permiso escrito por esta casa editorial.

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The magenta space's could be yours / Los espacios Rosas pueden ser tuyos

**Why a Spanish-language
newspaper to serve the
Hispanic
community?
¿Por qué un periódico
en español para
servir a la
comunidad hispana?**

**Vertical 1/8 Size Page
1/8 Página Vertical
3.433" Width (Ancho)
5.125" Height (Alto)**

**The yellow space's could be yours
Los espacios amarillos pueden ser tuyos**